

# Healing Politics

## Inaugural Campaign School for Nurses & Midwives

May 24-27, 2023

## Sponsorship Prospectus



If you have questions or would like to discuss sponsoring, please contact our co-founders:

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# Healing Politics



## Message from the Founders

Healing Politics is proud to invite you to be part of a ground-breaking event: the first-ever Campaign School for Nurses & Midwives.

In its first year, **Healing Politics** has captured the attention of nurse leaders across the country. Association professionals, academic leaders, nurse executives and innovators are becoming champions of our nonpartisan mission: **to inspire, motivate and train nurses and midwives to run for elected office up and down the ballot, while building a culture of civic engagement within the professions.**

The inaugural group of nurses and midwives who will come together for this highly anticipated **three-day event** will be thought leaders in the professions. Their work (and their networks) will shape health care strategies for years to come. **This is your opportunity to get in on the ground floor of this exciting new effort.**

In addition to the sponsorship opportunities described here, we are also happy to talk with you about other ways you might wish to showcase your mission and how it overlaps with ours.

Lisa Summers and Kimberly Gordon  
*Co-Founders, Healing Politics*

## Sponsorship for this Unique Event and Start-up Nonprofit

- **The Campaign School**, as organized by Healing Politics, promises to be a **highly influential series of annual events.**
- The participants in and outcomes of the inaugural training program will be widely publicized within the **nursing, midwifery and healthcare communities** as well as throughout **politics, the political science, and policy making communities.**
- Your support will help defray the cost of organizing and participating in **this innovative and influential event.**
- We are committed to ensuring that those attending the school are a **diverse group of nurses and midwives from across the country, who bring a variety of lived experiences to the table.** We know that these clinicians may not have the financial resources to cover all of the expenses associated with this event, including travel, lodging, and tuition. **Your sponsorship will enable us to provide subsidies for this charitable purpose.**



Healing Politics is a 501(c)3 cross-partisan, educational organization. To discuss sponsorship, please contact Lisa Summers at [lisa.summers@healing-politics.org](mailto:lisa.summers@healing-politics.org) or Kimberly Gordon at [kimberly.gordon@healing-politics.org](mailto:kimberly.gordon@healing-politics.org).



# The Healing Politics Campaign School Inaugural Event

- **DATES:** May 24-27, 2023
- **LOCATION:** Duke University Sanford School of Public Policy in Durham, NC
- **ATTENDEES:** 50 participants; 15 faculty plus observers and staff
- **VISIBILITY:** The event will receive broad publicity nationally throughout the nursing and political science communities.



## Sponsorship Options

To thank you for your generous support of the Campaign School, we will offer all sponsors:

- Recognition on signage at the Campaign School
- Recognition in Campaign School notebook and written materials
- The opportunity to include promotional materials in our Campaign School bag
- Recognition on the Healing Politics website and shout-outs on our social media accounts

Unlike other campaign schools supported by PAC funds, contributions to the Healing Politics educational training program are tax deductible.

<b>OPENING RECEPTION</b> <b>\$6,000 – SOLD OUT</b>	This opening event will be an opportunity for participants to meet one another and the faculty and make important connections.
<b>BREAKFASTS</b> <b>\$2,000</b> <b>(3 opportunities)</b>	A healthy start to a packed day.
<b>WELLNESS BREAKS</b> <b>\$1,000 each – SOLD OUT</b> <b>(5 opportunities)</b>	Our agenda is jam-packed with presentations and practice! Wellness breaks will provide participants with water, coffee, tea, and healthy snacks.
<b>FRIDAY EVENING RECEPTION</b> <b>\$9,000 – SOLD OUT</b>	This first of its kind event will bring together not only our students and faculty but nurse legislators from around the country, leaders of nursing organizations and schools of nursing, and health system executives.
<b>LUNCHEONS</b> <b>\$3,500</b> <b>(3 opportunities)</b>	Dynamic, energetic working lunches!
<b>BACKPACK</b> <b>\$3000</b>	The Campaign School bag will include a portfolio, pen, and a water bottle. <i>Our sponsors are invited to provide a piece of promotional material or message in each conference bag.</i>
<b>SEE IT TO BE IT</b> <b>\$5,000</b>	An inspirational display with photos and bios of hundreds of nurse legislators.
<b>SCHOLARSHIPS</b> <b>\$895</b>	Would you like to ensure that an up-and-coming nurse or midwife is able to attend? Offer a scholarship, in your name, or the name of your organization.