

# Healing Politics

## 2024 Campaign School for Nurses & Midwives

June 5-8, 2024

### Sponsorship Prospectus



If you have questions or would like to discuss sponsoring, please contact our co-founders:

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# Healing Politics



## Message from the Founders

We are proud to invite you to be part of continuing in our ground-breaking work at the second Campaign School for Nurses & Midwives.

In two short years, **Healing Politics** has **captured the attention** of nurse leaders across the country. Association professionals, academic leaders, nurse executives and innovators have become champions of our nonpartisan mission: to inspire, motivate and train nurses and midwives to run for elected office up and down the ballot, while building a culture of civic engagement within the professions.

In 2023, an inaugural cohort of nurses and midwives came together for the first-ever Campaign School for Nurses and Midwives. This three-day event brought together thought leaders in the professions. Their work (and their networks) will shape health care strategies for years to come.

Given the success of the inaugural campaign school, the 2024 event is highly anticipated! This is your opportunity to build on the momentum and have a presence at the 2024 Campaign School. In addition to the **sponsorship opportunities** described here, we are also happy to talk with you about other ways you might wish to showcase your mission and how it overlaps with ours.

Lisa Summers and Kimberly Gordon  
*Co-Founders, Healing Politics*



## Sponsorship for this Unique Event

- **The Campaign School**, as organized by **Healing Politics**, promises to be a highly influential series of annual events.
- A formal evaluation of the Campaign School is underway and will be ongoing. The participants of the training program, and the outcomes of their participation, will be touted broadly to our **growing audience** of nurses, midwives, health policy professionals, and those in the broader health care sector of the US.
- Your support will help **defray the cost** of organizing and participating in **this innovative and influential event**.
- We are committed to ensuring that those attending the school are a **diverse group** of nurses and midwives from across the country, who bring a variety of lived experiences to the table. We know that these clinicians may not have the financial resources to cover **all of the expenses** associated with this event, including travel, lodging, and tuition. Your sponsorship will enable us to provide subsidies for this **charitable purpose**.



Healing Politics is a 501(c)3 cross-partisan, educational organization. To discuss sponsorship, please contact Lisa Summers at [lisa.summers@healing-politics.org](mailto:lisa.summers@healing-politics.org) or Kimberly Gordon at [kimberly.gordon@healing-politics.org](mailto:kimberly.gordon@healing-politics.org).



# The Healing Politics 2024 Campaign School for Nurses & Midwives

- **DATES:** June 5 – 8, 2024
- **LOCATION:** Duke University Sanford School of Public Policy in Durham, NC
- **ATTENDEES:** Up to 35 participants; 15 faculty plus observers and staff
- **VISIBILITY:** The event will receive broad publicity nationally throughout the nursing and political science communities.



## Sponsorship Options

To thank you for your generous support of the Campaign School, we will offer all sponsors:

- Recognition on signage at the Campaign School
- Recognition in Campaign School notebook and written materials
- The opportunity to include promotional materials in our Campaign School bag
- Recognition on the Healing Politics website
- Shout-outs on our social media accounts

<b>OPENING RECEPTION</b> \$6,000	This opening event will be an opportunity for participants to meet one another and the faculty and make important connections.
<b>BREAKFASTS</b> \$2,000 (3 opportunities)	A healthy start to a packed day.
<b>WELLNESS BREAKS</b> \$1,000 (5 opportunities)	Our agenda is jam-packed with presentations and practice! Wellness breaks will provide participants with water, coffee, tea, and healthy snacks.
<b>THURSDAY EVENING DINNER</b> \$9,000	Our students and faculty will be treated to a sit-down dinner and the inspirational words of a renowned speaker.
<b>LUNCHEONS</b> \$3,500 (3 opportunities)	Dynamic, energetic working lunches!
<b>FRIDAY EVENING RECEPTION</b> \$9,000 <b>SOLD</b>	This event will bring together not only our students and faculty but nurse legislators from around the country, leaders of nursing organizations and schools of nursing.
<b>BACKPACK</b> \$3,000	The Campaign School bag will include a portfolio, pen, and a water bottle. <i>Our sponsors are invited to provide a piece of promotional material or message in each conference bag.</i>
<b>SEE IT TO BE IT</b> \$5,000	An inspirational display with photos and bios of hundreds of nurse legislators.
<b>SCHOLARSHIPS:</b> <b>TUITION</b> \$895 <b>TUITION &amp; EXPENSES</b> \$3,000	Would you like to ensure that an up-and-coming nurse or midwife is able to attend? Offer a scholarship in your name or the name of your organization. It can cover tuition or tuition plus travel expenses and accommodations.

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## Testimonials from the Healing Politics Inaugural Event 2023



*"Much is riding on the way the government performs."*  
- **Congressman David Price, NC, Dinner Speaker 2023**  
(with Campaign School participant Blanca Martir)

*"It's not even been a week, but I'm still riding high on the passion, insight and call to action shared with so many talented nurses last week by Healing Politics."*  
- **Mark Miller**

*"The campaign school helped to instill confidence that I have the skills needed to run and gave me a concrete plan for getting started."*  
- **Deborah Tedesco**

*"Many, many thanks to Gale Adcock, Erin Murphy, Kristin Roers, Dr. Bethany Hall-Long, and Diamond Staton-Williams for sharing your words of wisdom, guidance and support this week at Healing Politics."*

- **Milagros Elia**



*"If there were more nurses in politics or elected office, where would our country be? The truth is we aren't going to be able to meaningfully change healthcare if we don't have more nurses in elected office. I was so inspired by those who lead."* - **Rebecca Love**



*Attending the Campaign School introduced me to a diverse group of passionate nurses, all driven by the shared desire to make a difference in healthcare. While most of us had never met before, we quickly formed strong bonds during formal sessions and casual moments during receptions and breaks. These connections allowed us to build a vibrant community of nurses dedicated to effecting positive change in our profession and the healthcare system as a whole.* - **Robert Wingo**