

# Healing Politics

## 2025 Campaign School for Nurses & Midwives

July 24-27, 2025

## Sponsorship Prospectus



If you have questions or would like to discuss sponsoring, please contact our co-founders:

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# Healing Politics



## Message from the Founders

Healing Politics is proud to invite you to be part of continuing in our ground-breaking work at the third Campaign School for Nurses & Midwives.

In two short years, **Healing Politics** has **captured the attention** of nurse leaders across the country. Association professionals, academic leaders, nurse executives and innovators have become champions of our nonpartisan mission: to inspire, motivate and train nurses and midwives to run for elected office up and down the ballot, while building a culture of civic engagement within the professions.

In 2023, an inaugural cohort of nurses and midwives came together for the first-ever Campaign School for Nurses and Midwives. Building on that success, we repeated this three-day event in 2024 with another impressive group of thought leaders in the professions. Their work (and their networks) will shape health care strategies for years to come.

Given the success of the inaugural campaign school, the 2025 Campaign School is highly anticipated! This is your opportunity to build on the momentum and have a presence at the 2025 Campaign School. In addition to the **sponsorship opportunities** described here, we are also happy to talk with you about other ways you might wish to showcase your mission and how it overlaps with ours.

Lisa Summers and Kimberly Gordon  
*Co-Founders, Healing Politics*



## Sponsorship for this Unique Event

- **The Campaign School**, as organized by **Healing Politics**, has developed to be a highly influential series of annual events.
- A formal evaluation of the Campaign School is underway and will be ongoing. The participants of the training program, and the outcomes of their participation, will be touted broadly to our **growing audience** of nurses, midwives, health policy professionals, and those in the broader health care sector of the US.
- Your support will help **defray the cost** of organizing and participating in **this innovative and influential event**.
- We are committed to ensuring that those attending the school are a **diverse group** of nurses and midwives from across the country, who bring a variety of lived experiences to the table. We know that these clinicians may not have the financial resources to cover **all of the expenses** associated with this event, including travel, lodging, and tuition. Your sponsorship will enable us to provide subsidies for this **charitable purpose**.



Healing Politics is a 501(c)3 cross-partisan, educational organization. To discuss sponsorship, please contact Lisa Summers at [lisa.summers@healing-politics.org](mailto:lisa.summers@healing-politics.org) or Kimberly Gordon at [kimberly.gordon@healing-politics.org](mailto:kimberly.gordon@healing-politics.org).



# The Healing Politics 2025 Campaign School for Nurses & Midwives

- **DATES:** July 24 – 27, 2025
- **LOCATION:** Duke University Sanford School of Public Policy in Durham, NC
- **ATTENDEES:** Up to 35 participants, 15 faculty, plus observers and staff
- **VISIBILITY:** The event will receive broad publicity nationally throughout the nursing and political science communities.



## Sponsorship Options

To thank you for your generous support of the Campaign School, we will offer all sponsors:

- Recognition on signage at the Campaign School
- Recognition in Campaign School notebook and written materials
- The opportunity to include promotional materials in our Campaign School bag
- Recognition on the Healing Politics website
- Shout-outs on our social media accounts

<b>OPENING RECEPTION</b> \$6,000	This opening event will be an opportunity for participants to meet one another and the faculty and make important connections.
<b>BREAKFASTS</b> \$2,000 (3 opportunities)	A healthy start to a packed day.
<b>WELLNESS BREAKS</b> \$1,000 (5 opportunities)	Our agenda is jam-packed with presentations and practice! Wellness breaks will provide participants with water, coffee, tea, and healthy snacks.
<b>FRIDAY EVENING DINNER</b> <b>SOLD</b> \$9,000	Our students and faculty will be treated to a sit-down dinner and the inspirational words of a renowned speaker.
<b>LUNCHEONS</b> \$3,500 (3 opportunities)	Dynamic, energetic working lunches!
<b>SATURDAY EVENING RECEPTION</b> <b>SOLD</b> \$9,000	This event will bring together not only our students and faculty but nurse legislators from around the country, leaders of nursing organizations and schools of nursing.
<b>BACKPACK</b> \$3,000	The Campaign School bag will include a portfolio, pen, and a water bottle. <i>Our sponsors are invited to provide a piece of promotional material or message in each conference bag.</i>
<b>SEE IT TO BE IT</b> \$5,000	An inspirational display with photos and bios of hundreds of nurse legislators.
<b>SCHOLARSHIPS:</b> <b>TUITION</b> \$895 <b>TUITION &amp; EXPENSES</b> \$3,000	Would you like to ensure that an up-and-coming nurse or midwife is able to attend? Offer a scholarship in your name or the name of your organization. It can cover tuition or tuition plus travel expenses and accommodations.

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# Testimonials from the Healing Politics Events 2023 and 2024



*"I cannot recommend enough to anyone in healthcare with a desire to lead, vote, run, or become more informed regarding politics, disparities, and challenges of our current system. Also, it was an opportunity to see the good being done, hear other perspectives, and be revived by the energy of those truly wanting to fix our system."*

**- Michael Kennedy**

**DNP, ANP, AGACNP, PMHNP, CCRN-CMC, CHFT**

*"Nursing and healthcare are political. They are policy driven with politicians and regulators writing those policies. The last four days at the 2024 Healing Politics Campaign School have been remarkable and a pivotal time. I left feeling confident that I am in the right spot in my career and nurses are beyond competent and capable to lead in politics and policy. We have to."* - **Chris Otto**



*"It's not even been a week, but I'm still riding high on the passion, insight and call to action shared with so many talented nurses last week by Healing Politics."*

**- Mark Miller**

*"If there were more nurses in politics or elected office, where would our country be? The truth is we aren't going to be able to meaningfully change healthcare if we don't have more nurses in elected office. I was so inspired by those who lead."* - **Rebecca Love**



*"Healing Politics has changed my trajectory not only in my professional life but my personal as well! Follow! Support! And Run for Office."*

**- Bridget Elder**

*"What an opportunity, life changing experience!"*

**- Mia-Faire Williams**

*"The campaign school helped to instill confidence that I have the skills needed to run and gave me a concrete plan for getting started."*

**- Deborah Tedesco**