

Healing Politics

2026 Campaign School for Nurses & Midwives

July 30 – August 2, 2026

Sponsorship Prospectus



If you have questions or would like to discuss sponsoring, please contact our co-founders:

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Healing Politics



Message from the Founders

Healing Politics is proud to invite you to be part of continuing in our ground-breaking work at the fourth Campaign School for Nurses & Midwives.

In just three years, **Healing Politics** has **captured the attention** of nurse leaders across the country. Association professionals, academic leaders, nurse executives and innovators have become champions of our nonpartisan mission: to inspire, motivate and train nurses and midwives to run for elected office up and down the ballot, while building a culture of civic engagement within the professions.

In 2023, an inaugural cohort of nurses and midwives came together for the first-ever Campaign School for Nurses and Midwives. Building on that success, we repeated this three-day event in 2024 and 2025 with equally impressive groups of thought leaders in the professions. Their work (and their networks) will shape health care strategies for years to come.

Given the success of the inaugural campaign school, the 2026 Campaign School is highly anticipated! This is your opportunity to build on the momentum and have a presence at the 2026 Campaign School. In addition to the **sponsorship opportunities** described here, we are also happy to talk with you about other ways you might wish to showcase your mission and how it overlaps with ours.

Lisa Summers and Kimberly Gordon
Co-Founders, *Healing Politics*



Sponsorship for this Unique Event

- **The Campaign School**, as organized by **Healing Politics**, has developed to be a highly influential series of annual events.
- A formal evaluation of the Campaign School is underway and will be ongoing. The participants of the training program, and the outcomes of their participation, will be touted broadly to our **growing audience** of nurses, midwives, health policy professionals, and those in the broader health care sector of the US.
- Your support will help **defray the cost** of organizing and participating in **this innovative and influential event**.
- We are committed to ensuring that those attending the school are a **diverse group** of nurses and midwives from across the country, who bring a variety of lived experiences to the table. We know that these clinicians may not have the financial resources to cover **all of the expenses** associated with this event, including travel, lodging, and tuition. Your sponsorship will enable us to provide subsidies for this **charitable purpose**.





The Healing Politics 2026 Campaign School for Nurses & Midwives

- **DATES:** July 30 - August 2, 2026
- **LOCATION:** Duke University Sanford School of Public Policy in Durham, NC
- **ATTENDEES:** Up to 35 participants, 15 faculty, plus observers and staff
- **VISIBILITY:** The event will receive broad publicity nationally throughout the nursing and political science communities.



Sponsorship Options

To thank you for your generous support of the Campaign School, we will offer all sponsors:

- Recognition on signage at the Campaign School
- Recognition in Campaign School notebook and written materials
- The opportunity to include promotional materials in our Campaign School bag
- Recognition on the Healing Politics website
- Shout-outs on our social media accounts

OPENING RECEPTION	\$6,000	This opening event will be an opportunity for participants to meet one another and the faculty and make important connections.
BREAKFASTS (3 opportunities)	\$2,000	A healthy start to a packed day.
WELLNESS BREAKS (5 opportunities)	\$1,000	Our agenda is jam-packed with presentations and practice! Wellness breaks will provide participants with water, coffee, tea, and healthy snacks.
LUNCHEONS (3 opportunities)	\$3,500	Dynamic, energetic working lunches!
SATURDAY EVENING RECEPTION	\$9,000 SOLD	This event will bring together not only our students and faculty but nurse legislators from around the country, leaders of nursing organizations and schools of nursing.
BACKPACK	\$3,000	The Campaign School bag will include a portfolio, pen, and a water bottle. <i>Our sponsors are invited to provide a piece of promotional material or message in each conference bag.</i>
SEE IT TO BE IT	\$5,000	An inspirational display with photos and bios of hundreds of nurse legislators.
SCHOLARSHIPS: TUITION	\$1,195	Would you like to ensure that an up-and-coming nurse or midwife is able to attend? Offer a scholarship in your name or the name of your organization.
TUITION & EXPENSES	\$3,000	It can cover tuition or tuition plus travel expenses and accommodations.



Testimonials from prior Healing Politics Campaign Schools



"This past weekend, I stood alongside a record-breaking cohort of 34 nurse powerhouses! Each of us is committed to showing up, stepping in, and speaking out. I had the pleasure of doing an Instagram takeover to share the importance of Healing Politics. You can still check it out on IG. But the work doesn't end here.

We must encourage our students, and emerging nurse leaders to see themselves in the policy arena. Advocacy, legislation, and systems change are part of our scope.

Policy is where nursing knowledge meets action. Where leadership, innovation, and justice come together to build the future all of our communities deserve.

Let's keep showing up.

Let's keep building.

Let's keep leading."

- Gloria E. Barrera, MSN, RN, PEL-CSN, PLNC



"I cannot recommend enough to anyone in healthcare with a desire to lead, vote, run, or become more informed regarding politics, disparities, and challenges of our current system. Also, it was an opportunity to see the good being done, hear other perspectives, and be revived by the energy of those truly wanting to fix our system."

- Michael Kennedy

DNP, ANP, AGACNP, PMHNP, CCRN-CMC, CHFT



"If there were more nurses in politics or elected office, where would our country be? The truth is we aren't going to be able to meaningfully change healthcare if we don't have more nurses in elected office. I was so inspired by those who lead." **- Rebecca Love**

"Day 2 of Healing Politics did not disappoint. My brain was way more acclimated to the quantity and pace of the information today. I really enjoyed learning all of it and getting to know my colleagues and the faculty better today.

This experience has really cemented for me what I want to do and why I want to do it. I am so heartened by all of the nurses at this year's campaign school (and previous) who are taking the leap into the political arena.

I can't wait to help get more nurses elected!"

- Marion Leary, PhD, MPH, RN